

BRONZED SPRAY TAN



BERRY EXPERTS

WORKSHEET | COMPARE STARTER KITS

“ NOT ALL KITS ARE CREATED EQUAL

KIT 1: _____ {BRAND} & _____ {PRICE}

DON'T FORGET TO INCLUDE SHIPPING

Item	Description	Notes	Retail Price \$
HVLP	SPRAY TAN UNIT		
GUN			
SOLUTION	SIZE & QUANTITY		
TENT			
TRAINING	WEB OR IN-PERSON		
OTHER			
OTHER			
			TOTAL:

PRO TIP
EQUIPMENT

A SPRAY TAN MACHINE IS ONLY AS GOOD AS THE COMPANY THAT MAKES IT. LOOK FOR 'MADE IN THE USA' B/C THEY TEND TO BE MORE RELIABLE AND HAVE BETTER CUSTOMER SERVICE.

WHERE IS IT MADE?

“ *TANNING SOLUTION IS THE LIFELINE OF YOUR BUSINESS. CHOSE WISELY.* ”

KIT 2: _____ **{BRAND}** & _____ **{PRICE}**

DON'T FORGET TO INCLUDE SHIPPING

Item	Description	Notes	Retail Price \$
HVLP	SPRAY TAN UNIT		
GUN			
SOLUTION	SIZE & QUANTITY		
TENT			
TRAINING	WEB OR IN-PERSON		
OTHER			
OTHER			
			TOTAL:

PRO TIP
SOLUTION

ALL TANNING SOLUTION HAS DHA IN IT, A GOOD COMPANY WILL USE ECCOCERT. DHA ONLY IS A SMALL %, THE BIG ISSUES WITH SOLUTION ARE WITH THE OTHER 90% OF INGREDIENTS. LOOK FOR BRANDS WHO USE ORGANIC INGREDIENTS, ALOE AND DON'T HAVE PARABENS OR DYES. BE CAUTIOUS OF SYNTHETIC FRAGRANCES.

INGREDIENTS | WHERE IT'S MADE | RESULTS

“ *TANNING SOLUTION IS THE LIFELINE OF YOUR BUSINESS. CHOSE WISELY.* ”

KIT 3: _____ **{BRAND}** & _____ **{PRICE}**

DON'T FORGET TO INCLUDE SHIPPING

Item	Description	Notes	Retail Price \$
HVLP	SPRAY TAN UNIT		
GUN			
SOLUTION	SIZE & QUANTITY		
TENT			
TRAINING	WEB OR IN-PERSON		
OTHER			
OTHER			
			TOTAL:

PRO TIP
TRAINING

PRICES RANGE \$0-900+ DEPENDING ON IN PERSON OR ONLINE. MANY KITS COME WITH A FREE DVD. GO DEEPER! IF YOU CAN'T AFFORD TO TRAVEL, FIND A PROGRAM THAT INCORPORATES ONLINE TRAINING WITH SOME PERSONAL INSTRUCTION AND EVALUATION OF YOUR WORK. ONLY THEN WILL YOU BE CONFIDENT TO SEE CLIENTS.

IF A TRAINING REQUIRES NO TESTING OF YOUR SKILLS. AVOID!

“ *IT'S MORE THAN TANNING. IT'S ABOUT BEING A BUSINESS OWNER.* ”

KIT 4: _____ **{BRAND}** & _____ **{PRICE}**

DON'T FORGET TO INCLUDE SHIPPING

Item	Description	Notes	Retail Price \$
HVLP	SPRAY TAN UNIT		
GUN			
SOLUTION	SIZE & QUANTITY		
TENT			
TRAINING	WEB OR IN-PERSON		
OTHER			
OTHER			
			TOTAL:

PRO TIP
BIZ HOW TO

MANY BUSINESS THAT STARTS OUT WITH PASSION FAIL. NOT BC OF A LACK OF SKILL BUT BC OF POOR BUSINESS PLANNING, CUSTOMER ACQUISITION STRATEGY AND BASIC BUSINESS PRINCIPLES. LOOK FOR COMPANIES THAT PROVIDE THIS GUIDANCE.

DO YOU HAVE A BUSINESS PLAN?

“ *DON'T BE FOOLED INTO THINKING YOUR BIZ WILL GROW OFF FACEBOOK ALONE.* ”

KIT 5: _____ **{BRAND}** & _____ **{PRICE}**

DON'T FORGET TO INCLUDE SHIPPING

Item	Description	Notes	Retail Price \$
HVLP	SPRAY TAN UNIT		
GUN			
SOLUTION	SIZE & QUANTITY		
TENT			
TRAINING	WEB OR IN-PERSON		
OTHER			
OTHER			
			TOTAL:

PRO TIP
TECHNOLOGY

REAL BUSINESSES NEED REAL WEBSITES, SOCIAL MEDIA EXPOSURE, LOGOS, MARKETING MATERIALS AND RETAIL PRODUCTS. PARTNER WITH A COMPANY THAT CAN PROVIDE ONGOING SUPPORT. KITS THAT CONTAIN "MARKETING MATERIALS" ARE USUALLY JUNK AND OF NO VALUE.

HOW MUCH HAVE YOU BUDGETED FOR MONTHLY TECH EXPENSES?

“ I CREATED A DIFFERENT LIFE FOR MYSELF, AND I WANT TO HELP YOU DO THE SAME. THIS BUSINESS HAS BROUGHT PASSION, GLAMOUR AND FREEDOM TO A LIFE I'M PROUD OF. I HELP WOMEN LOVE THE SKIN THEY'RE IN, AND YOU CAN TOO!



Amie Burkholer
 Founder/CEO

BRONZEDBERRY KIT: _____ {PRICE}

DON'T FORGET TO INCLUDE SHIPPING

Item	Description	Notes	Retail Price \$
HVLP	APOLLO MINI MIST QUICK CONNECT HOSE TURBINE MOTOR	MADE IN THE USA	\$399-\$499
GUN	APOLLO T6000 MIST APPLICATOR INCLUDED WITH MINI MIST	MADE IN THE USA	[\$149]
SOLUTION	CLASSIC SOLUTION 16-32 OZ pH TONIC 16-32 OZ HYDRATING SERUM	ORGANIC MADE IN USA ENOUGH FOR 8+ TANS	\$98 - \$198
TENT	SEASONALLY OFFERED WITH KIT CAN BE PURCHASED ON AMAZON		[\$55]
TRAINING	VIRTUAL & PERSONAL ASSESSMENT OF WORK ONLY COMPANY DOING BOTH	INCLUDES FUNDAMENTAL BUSINESS INSTRUCTION	\$129
OTHER	BARRIER BALM		\$25
OTHER	TRAINING MANUAL SPRAY TAN BIBLE	PERFECT FOR TRAVEL	\$24
		TOTAL VALUE:	\$675 - \$872

**ONE STOP
 SHOP**

RECEIVE THE BUSINESS, MARKETING AND TECHNOLOGY SUPPORT YOU NEED. PLUS: PRIVATE FACEBOOK GROUP
 WHOLESALE PRICES | RESELL PROGRAM | YOUR OWN URL |
 MARKETING ASSISTANCE | MONTHLY WEBINARS

OPTIONAL MEMBERSHIP PROGRAM | ONE OF A KIND



“ THE INVESTMENT WAS SMALL IN COMPARISON TO WHAT I RECEIVED, AND I MADE MY MONEY BACK WITHIN A FEW WEEKS.

MEGAN M
TANNING ARTIST



ADVICE | BEFORE YOU PULL THE TRIGGER

- WHEN COMPARING BRANDS CONSIDER LONGEVITY - CHEAP IMPORTED EQUIPMENT WILL NEED REPLACING ALMOST ANNUALLY. MADE IN USA, LIKE APOLLO LASTS MANY YEARS. IN FACT, BRONZEDBERRY OWNER, AMIE'S ORIGINAL UNIT LASTED OVER 7 YEARS.
- ON AVERAGE YOU'LL USE 2 OZ OF SOLUTION PER CLIENT. A GOOD COMPANY WILL TEACH YOU HOW TO USE ONE SOLUTION TO ACCOMPLISH YOUR BASIC SPRAY TAN SO THAT YOU WON'T HAVE TO KEEP A LARGE STOCK IN THE BEGINNING.
- IF THE KIT YOU PURCHASE DOES NOT COME WITH PRACTICE SOLUTION, YOU CAN MAKE YOUR OWN! ADD ABOUT 1 OZ TANNING SOLUTION TO 6 OZ WATER IN YOUR CANISTER TO PRACTICE.
- PLAN FOR MONTHLY EXPENSES - REGARDLESS OF BRAND YOUR BUSINESS WILL NEED A WEBSITE (A UNIQUE URL), A FACEBOOK PAGE, PROFESSIONAL EMAIL, AND LOGO. IS THERE A COMPANY THAT CAN HELP FULFILL ALL OF THIS ECONOMICALLY.
- EXPANDING REACH BY OFFERING MULTIPLE SERVICES, LIKE TEETH WHITENING AND RETAIL PRODUCTS IS A MUST FOR ANYONE LOOKING TO DO THIS FULL TIME. WHERE WILL YOU GO FOR TRAINING AND PRODUCTS?
- NO BUSINESS OWNER CAN STAY ON TOP OF EVERYTHING WITHOUT CONTINUING EDUCATION. WHAT IS YOUR CONTINUING EDUCATION PLAN?

WE ARE
READY

DON'T DELAY! FIND THE RIGHT PARTNER AND PULL THE TRIGGER. BRONZEDBERRY WANTS TO HELP AND WE HAVE AN AMAZING TRIBE OF ARTISTS KILLING IT IN THIS INDUSTRY. WE HOPE YOU'LL JOIN OUR RANKS AND HELP WOMEN LOVE THE SKIN THEIR IN.

BRONZEDBERRY.COM | [202-630-1460](tel:202-630-1460) | INFO@BRONZEDBERRY.COM